

WEB DEVELOPMENT & DIGITAL MARKETING PROPOSAL

 **Seller Dost**

**As presented by
Ayan Ganguly**



WE ARE A COMPANY FOR THE PEOPLE

Seller Dost was established in April 2017 at Nirmal Sengupta Sarani, Milan Park, Manik Pur, Sapuipara, Rajbari, Dum Dum Kolkata, West Bengal 700079. The main product and services areas of the company are in the fields of Digital Marketing, Software Development, Web Design, and Content Writing.

Since our beginning, we have grown progressively to become one of the most sought-after digital marketing agencies all over the world. Over this period of our tenure as a corporate entity, we have added and served many clients from across India.

Services We Provide

As a digital marketing agency company, we have extended our services to include the fields of

- Web-based Business Strategy Planning
- Website Design and Development
- Creative Content and ORM Services
- Seller Dost Digital Marketing Services



Web-based Business Strategy Planning

- Graphics designing
- Responsive site design
- SEO implementation
- Dynamic website designs for ecommerce and shopping carts
- Customized and corporate web design
- Portal and e-commerce sites design
- Coding and web database integration

Website Design and Development

- eCommerce Website Development
- Business goal setting and strategy planning
- Formulation of critical guidelines for crisis management
- Analysis and selection of optimum business channels
- The orientation of revenue-generating streams to business procedures



Creative Content and ORM Services

- Product and service reviews
- Company, people, product & service profiles
- Informational and promotional articles
- Scripts for multimedia presentations
- Press releases
- SEO sensitive articles
- Blogs

Seller Dost Digital Marketing Services

At Seller Dost, we have years of active experience in the field of digital marketing with a specialization in your business. We can add value to your business and brand through our one-time SEO services.

- Extensive keyword research
- Content creation
- Keyword integration
- SERP position
- On-page and Off-page optimization
- Click-Through-Rate enhancement (CTR)
- Landing page connection



Pricing Details

- Webdesign (Static) - 10000/-
- Webdesign (Dynamic) - 15000/-
- Functionality based Web Development / eCommerce - Starting @ INR30000/-
- Social Media Marketing: 12000/- per month with 6 months mandatory contract
- Social media Advertising - 4000/- Per month Excluding Graphics and content
- SEO - 15000/- per month with 6 months mandatory contract
- Search Engine Marketing/Adwords/In-app advertising/ Youtube advertising - 8000/- Per month excluding graphics/content/videos

Seller Dost Support

- Evolving technology support
- Rapid website redesign based on customized needs
- Ability to handle multiple projects
- Large pool of experienced and skilled designers and developers
- Capability to work on multiple programming fields
- Specialization in WordPress principles, practices, and applications
- Years of experience in WordPress Ability to integrate multiple User Interfaces with apps and backend databases
- Extensive social media coverage

Our Vision

Seller Dost dedicated to serving modern and affordable digital marketing services for all types of business.

Our Mission

Bringing our customers to the apex in this digital world is our prime objective.

Our Achievements



Our Projects

 to Z Academy

 Parna's Makeover



Thank You

Thank you for reading our profile. We assure you of our full cooperation and commitment to your project from day-1. We are sure we can make it a success for reaching out to the maximum number of potential target audiences with our advanced technology development and your industry experience. We are waiting your positive response as soon as possible

Contact Info

Address:

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